

Skin beautification science generated from light and ocean

MOONPEARL

LIQUID-CRYSTAL ESSENCE



Touch the gel,
replenish your skin.

Blue booster essence

For persistently dry skin.
Used as the first step in
skincare, the blue
skin-beautifying
particles* restore skin from
its foundations², leaving it
more receptive for the
next step.³

An impregnable defense
against dryness, for
abundant hydration
tomorrow.



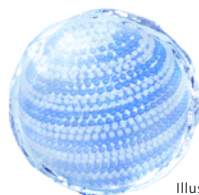
*1 Dihydrocholesteryl oleate, phytosteryl oleate, cholesteryl nonanoate, cholesteryl butyrate, dihydrocholesteryl butyrate, cholesteryl hydroxystearate (moisturizers)

*2 Stratum corneum *3 Improving absorption

An essence focused on skin's barrier function. Supercharged unique ingredients protect and maintain moisture.

Enriched^{*1} Cholesteric Liquid Crystal LCM^{®*2}

Suspended within the transparent gel are twinkling blue skin-beautifying particles^{*2} that are easily absorbed into skin thanks to having the same lamellar structure. These efficiently provide a supplement of intercellular lipid analogues, promoting a virtuous cycle of hydration in your skin.



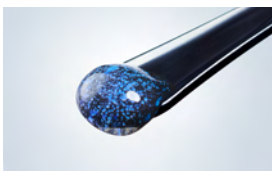
Illustration

To address hydration Skin-beautifying particles^{*2}



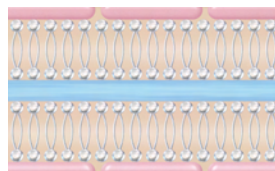
This exclusive ingredient moisturizes and provides a beautiful blue twinkle, thanks to its unique blend of 6 ingredients^{*2} similar to intercellular lipids.

In one spoonful of skin-beautifying particles^{*2} Around 800 particles^{*3}



A single spoonful contains around 800 Enriched^{*1} Cholesteric Liquid Crystal LCM^{®*2} particles. They permeate every part of the stratum corneum, delivering an infusion of moisture.

Skin's hydration mechanism Lamellar structure



Designed with the same lamellar structure as the skin's natural moisture retention mechanism, it promotes skin's ability to capture and retain moisture.

Illustration

Pearl-derived moisturizing ingredients

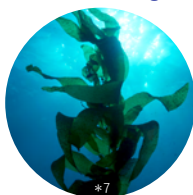


*7

Extracted from nacre and pearl shell. These supplement natural moisturizing ingredients, helping to safeguard hydration.

Pearl Conchiolin^{®*4}
Pearl Collagen^{®*5}

Seaweed-derived moisturizing



*7

Here we have focused on natural moisturizing factors (NMF) and ceramides. These ingredients safeguard hydration.

Eisenia arborea extract
Sargassum horneri extract

Botanical moisturizing ingredients



*7

Extracted from fruit, stems, and leaves. These enhance skin's resilience to keep it healthy.

Rosa roxburghii extract
Isodonis extract^{*6}

Clean formula

Fragrance-free / Pigment-free / Formulated with ultrapure water / Free from parabens, BHT, mineral oil, and sodium lauryl sulfate
※Allergy tested (This does not guarantee that allergy reactions do not develop for everyone.)

^{*1} Compared with existing products (higher concentration of component ingredients) ^{*2} Dihydrocholesteryl oleate, phytosteryl oleate, cholesteryl nonanoate, cholesteryl butyrate, dihydrocholesteryl butyrate, cholesteryl hydroxystearate (moisturizers) ^{*3} Content calculated on the basis of using 0.8g in a single application

^{*4} Hydrolyzed conchiolin ^{*5} Succinoyl atelocollagen ^{*6} Isodonis japonicus leaf/stalk extract ^{*7} Image for illustrative purposes.



(Product Name: MOONPEARL Liquid Crystal Essence a)

50g ¥9,020 (tax included)

Free of alcohol (ethyl alcohol)

■ How to Use ☀️🌙

Use morning and night, before applying lotion.

Scoop an appropriate amount onto the spatula and blend it across your face.



..... Recommended when you have the following concerns:

- ☐ Skin feels uncomfortably dry around the changing of the seasons
- ☐ Skin is prone to dryness despite your skincare routine
- ☐ Skin is greasy in certain areas, despite being dry
- ☐ Skin is prone to dryness due to air conditioner use and UV exposure
- ☐ Skin has become more prone to dryness with age
- ☐ Lack of sleep and an irregular lifestyle are causing skin problems